



Memorandum of Understanding Between Effective Giving Quest and _____ : EGQ Alliance Membership

Date: _____

This Memorandum of Understanding is by and between Effective Giving Quest, a nonprofit registered in Maryland, USA, and _____, a company headquartered in _____.

Section 1: Purpose of Alliance Membership

This Memorandum of Understanding ("MOU") detailing the Alliance Membership is made between _____ ("Company") and Effective Giving Quest ("EGQ"). Company and EGQ enter into this agreement for the purpose of directing Company donations to one or more of EGQ's recommended charitable funds. EGQ will provide to Company (i) trusted guidance concerning impactful charities, (ii) a convenient means to donate to three recommended funds, and (iii) public recognition of Company's effective philanthropy.

Section 2: Duration

This MOU will be in effect for two years, after which time it may be renewed or not renewed per the interests of each party. This MOU is not legally binding, but rather a sincere acknowledgement of the intention for Company to work with EGQ by contributing donations to EGQ's recommended charitable funds.

Section 3: Specific Benefits and Commitments

The Alliance Membership includes the benefits and commitments listed below.

A) EGQ commits to providing the following benefits to Company:

- 1) **A hub for trusted information about effective giving.** EGQ will recommend effective giving opportunities so that Company can be confident in their donations. Company will receive free counsel on which funds will align best with their philanthropic goals.
- 2) **A means to donate to any of EGQ's three recommended funds.** Company will be able to easily donate to each of the three charitable funds via EGQ.
- 3) **An opportunity to maximize the impact of Company's philanthropy by influencing others.** By joining together with other game companies and professionals, Company will help build the EGQ Alliance; as the EGQ Alliance grows stronger, it is able to attract more members and reach a wider audience with a message of effective giving.

Consequently, Company's preferred cause area(s) will receive more attention and more support.

- 4) Public recognition.** EGQ will interview Company and give public recognition to Company's commitment to effective giving in various channels, including on the EGQ website, on social media, and in various forums. EGQ will advertise the EGQ Alliance on Google.

Once a baseline of member gifts has been established, EGQ may offer tiers acknowledging the extent of Company contributions, allowing Company to advertise their status as a contributing member to the Alliance. Starting in 2023, EGQ will create philanthropy awards to recognize those individuals and companies that are doing the most good.

EGQ will also create and promote a video spotlighting EGQ Alliance members' giving and make the video available to Company for their use. EGQ may include Company when working with gaming press outlets on stories about the EGQ Alliance.

Note that EGQ, a registered charity, is not allowed to directly promote Company's games. This includes (i) solicitations by EGQ to consumers to purchase Company's game, (ii) advertisements by EGQ primarily focusing on why a consumer might purchase Company's game, and (iii) promotional text of any kind aimed at convincing consumers to purchase Company's game. However, EGQ may communicate through various communications channels about Company directly as it relates to joining the EGQ Alliance, and Company is encouraged to promote their game alongside their commitment to effective giving with EGQ.

- 5) Certificate, logo, and other materials.** After a period of time in the EGQ Alliance, Company will receive a Certificate of Effective Philanthropy. This certificate will include details of Company's membership in the EGQ Alliance, including Company's giving commitment and the specific fund(s) they support.

EGQ will also provide the EGQ Alliance logo so that Company can promote their thoughtful giving in their own materials. Finally, EGQ will provide Company with various Alliance materials, including but not limited to an EGQ shirt and water bottle, so that Company can advertise their commitment.

- 6) Streaming opportunities.** When possible, EGQ will provide Company with a list of EGQ Alliance game streamers that may consider streaming Company's games as a means to further promote effective giving. Additionally, EGQ may conduct charity streams in the future involving EGQ Alliance members.

B) Company commits to providing the following benefits to EGQ:

1) Donate at least 2% of profits to EGQ's recommended fund(s).¹

Company pledges to donate at least 2% of Company profits to EGQ's recommended charitable fund(s) during the two years covered by this agreement.

Profits refers to the amount of revenue generated in excess of development, promotion, distribution, and all other related costs for a particular game, including internal or external investments. If Company's game revenue does not exceed these expenses, then no donation is required in order to maintain this agreement, and Company is still entitled to all of the benefits outlined in Section 3A.

This benefit necessitates sharing Company profits with EGQ during this time period to verify this commitment is being met, a condition that is covered in the accompanying non-disclosure agreement. The entirety of these donations (minus any unavoidable donation processing fees or transfer fees) will be granted to the charities that host the funds, with a specific restriction noting their use for the funds. Donations to EGQ's recommended charitable funds must be sent quarterly to EGQ.

Donations can be made using any of the following methods:

a) Check

- Payable to Effective Giving Quest, Ltd.
- Delivered to the following address:

Effective Giving Quest, c/o Eric Herboso
13609 Winterspoon Lane
Germantown, MD 20874-2635

b) ACH transfer

- Bank: Chase
- Account name: Effective Giving Quest, Ltd.
- Routing number: 322271627
- Account number: 859830918

c) Wire transfer

- Bank: Chase
- Account name: Effective Giving Quest, Ltd.
- Routing number: 021000021

¹ Alliance members may choose to allocate their donations to any of the three charities hosting EGQ's recommended funds, as designated in the signatory section. These donations must still come through EGQ.



- Account number: 859830918

d) Please contact philanthropy@effectivegivingquest.org if you would like to send funds in a currency other than USD.

- 2) **Advertise EGQ Alliance within the gaming space when appropriate.** Company will promote the EGQ Alliance and effective giving at appropriate opportunities. This includes a) mentions of the EGQ Alliance on Company's website and periodic social media posts, and b) use of the EGQ logo in video content streams, including during presentations of Company's games at conferences or showcases, and c) potential use of the EGQ logo on game splash screens.

Section 4: EGQ Alliance Members

EGQ intends to build a membership with other video and board game companies, streamers, and professionals. This may include other companies, streamers, or professionals that are seen as competition to Company. EGQ cannot guarantee that your logo will not be seen alongside a competitor; however, EGQ can guarantee that it will not allow organizations that oppose our values regarding [equity and inclusion](#) to participate in the EGQ Alliance.

Section 5: Meetings

The EGQ Alliance membership will not have set occasions for meetings. However, each party agrees to address any questions or concerns via email within a reasonable time frame (10 days; sooner if marked "urgent" in the subject line), and, upon the request of either party, attempt to schedule a meeting as needed. Each party should use the other's email address listed in the signatory section of this document to officially request a meeting.

Section 6: Compensation

Neither party will receive any form of monetary compensation as a result of this agreement. EGQ will provide a link to Company's website, but will not provide direct links to a web store, as such actions would violate nonprofit organization requirements. There is no requirement for EGQ Alliance members to support EGQ directly.

Section 7: Member Liabilities; Consequences of Exiting Agreement

Members will not be liable for any repercussions resulting from this agreement. Additionally, any party may at any time choose to terminate this agreement, in writing, with or without a stated cause, under no threat of penalty. Exiting will result in the immediate cessation of the benefits described in Section 3.



Section 8: Agreement Revision and Termination

Once per year, either party may consult the other to request a modification to this agreement. These requests should be submitted in writing and may be confirmed via email, though a meeting should be offered if the recipient party has any questions or requests concerning the proposed modifications.

Section 9: Signatures

Both signatories agree to the contents of this Memorandum of Understanding.

Effective Giving Quest

Name: Jon Bockman, Co-Executive Director

Signature: _____ Date: _____

Please choose where your donations should be allocated. A description of each fund is available at effectivegivingquest.org.

- Animal Welfare
- Global Health
- Longtermism

Name: _____ Title: _____

Signature: _____ Date: _____