

## Memorandum of Understanding Between Effective Giving Quest and \_\_\_\_\_ : EGQ Alliance Membership

Date: \_\_\_\_\_

This Memorandum of Understanding is by and between Effective Giving Quest, a nonprofit registered in Maryland, USA, and \_\_\_\_\_, a streamer headquartered in \_\_\_\_\_.

### Section 1: Purpose of Alliance Membership

This Memorandum of Understanding ("MOU") detailing the Alliance Membership is made between \_\_\_\_\_ ("Streamer") and Effective Giving Quest ("EGQ"). Streamer and EGQ enter into this agreement for the purpose of directing Streamer donations to one or more of EGQ's recommended charitable funds. EGQ will provide to Streamer (i) trusted guidance concerning impactful charities, (ii) a convenient means to donate to three recommended funds, and (iii) public recognition of Streamer's effective philanthropy.

### Section 2: Duration

This MOU will be in effect for two years, after which time it may be renewed or not renewed per the interests of each party. This MOU is not legally binding, but rather a sincere acknowledgement of the intention for Streamer to work with EGQ by contributing donations to EGQ's recommended charitable funds.

### Section 3: Specific Benefits and Commitments

The Alliance Membership includes the benefits and commitments listed below.

A) *EGQ commits to providing the following benefits to Streamer:*

- 1) **A hub for trusted information about effective giving.** EGQ will recommend effective giving opportunities so that Streamer can be confident in their donations. Streamer will receive free counsel on which funds will align best with their philanthropic goals.
- 2) **A means to donate to any of EGQ's three recommended funds.** Streamer will be able to easily donate to each of the three charitable funds via EGQ.
- 3) **An opportunity to maximize the impact of Streamer's philanthropy by influencing others.** By joining together with other game companies, streamers, and professionals, Streamer will help build the EGQ Alliance; as the EGQ Alliance grows stronger, it is able to attract more members and reach a wider audience with a message of effective giving.

Consequently, the Streamer's preferred cause area(s) will receive more attention and more support.

- 4) Public recognition.** EGQ will interview Streamer and give public recognition to Streamer's commitment to effective giving in various channels, including on the EGQ website, on social media, and in various forums. EGQ will advertise the EGQ Alliance on Google.

Once a baseline of member gifts has been established, EGQ may offer tiers acknowledging the extent of Streamer contributions, allowing Streamer to advertise their status as a contributing member to the Alliance. Starting in 2022, EGQ will create philanthropy awards to recognize those individuals and companies that are doing the most good.

EGQ will also create and promote a video spotlighting EGQ Alliance members' giving and make the video available to Streamer for their use. EGQ may include Streamer when working with gaming press outlets on stories about the EGQ Alliance.

Note that EGQ, a registered charity, is not allowed to promote Streamer's channels. This includes (i) solicitations by EGQ to consumers to subscribe to Streamer's channels, (ii) advertisements by EGQ primarily focusing on why a consumer might subscribe to Streamer's channels, and (iii) promotional text of any kind aimed at convincing consumers to subscribe to Streamer's channels. However, EGQ may communicate through various communications channels about Streamer directly as it relates to membership in the EGQ Alliance, and Streamer is encouraged to promote their channel alongside their commitment to effective giving with EGQ.

- 5) Certificate, logo, and other materials.** After a period of time in the EGQ Alliance, Streamer will receive a Certificate of Effective Philanthropy. This certificate will include details of Streamer's membership in the EGQ Alliance, including Streamer's giving commitment and the specific fund(s) they support.

EGQ will also provide the EGQ Alliance logo so that Streamer can promote their thoughtful giving in their own materials and on their streaming channels. Finally, EGQ will provide Streamer with various Alliance materials, including but not limited to an EGQ shirt and water bottle, so that Streamer can advertise their commitment.

- 6) Streaming opportunities.** EGQ will connect Streamer with other EGQ Alliance members for collaboration on streaming. This may include connections to other streamers to potentially facilitate "Twitch raids" in order to direct viewers to other member's current stream. When possible, this may also include connections to other



EGQ Alliance game developers and publishers in order to provide additional support for Streamer to stream their games. Additionally, EGQ may conduct charity streams in the future involving EGQ Alliance members.

**B) Streamer commits to providing the following benefits to EGQ:**

**1) Donate at least 2% of profits to EGQ's recommended fund(s).<sup>1</sup>**

Streamer pledges to donate at least 2% of Streamer profits to EGQ's recommended charitable fund(s) during the two years covered by this agreement. This includes profits made from streaming as well as profits from tournament winnings, should the streamer compete in tournaments. This benefit necessitates sharing Streamer profits with EGQ during this time period to verify this commitment is being met, a condition that is covered in the accompanying non-disclosure agreement. The entirety of these donations (minus any unavoidable donation processing fees or transfer fees) will be granted to the charities that host the funds, with a specific restriction noting their use for the funds. Donations to EGQ's recommended charitable funds must be sent quarterly to EGQ.

Donations can be made using any of the following methods

a) Check

- Payable to Effective Giving Quest, Ltd.
- Delivered to the following address:

Effective Giving Quest, c/o Eric Herboso  
13609 Winterspoon Lane  
Germantown, MD 20874-2635

b) ACH transfer

- Bank: Chase
- Account name: Effective Giving Quest, Ltd.
- Routing number: 322271627
- Account number: 859830918

c) Wire transfer

- Bank: Chase
- Account name: Effective Giving Quest, Ltd.
- Routing number: 021000021

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<sup>1</sup> Alliance members may choose to allocate their donations to any of the three charities hosting EGQ's recommended funds, as designated in the signatory section. These donations must still come through EGQ.



- Account number: 859830918

d) Please contact [philanthropy@effectivegivingquest.org](mailto:philanthropy@effectivegivingquest.org) if you would like to send funds in a currency other than USD.

- 2) **Advertise EGQ Alliance within the gaming space when appropriate.** Streamer will promote the EGQ Alliance and effective giving at appropriate opportunities. This includes a) mentions of the EGQ Alliance on Streamer's website, streaming channel, and periodic social media posts, and b) use of the EGQ logo in video content streams, or potentially during guest spots on other channels, conferences, or showcases.

#### Section 4: EGQ Alliance Members

EGQ intends to build a membership with other video and board game companies, streamers, and professionals. This may include other companies, streamers, or professionals that are seen as competition to Streamer. EGQ cannot guarantee that your logo will not be seen alongside a competitor; however, EGQ can guarantee that it will not allow organizations that oppose our values regarding [equity and inclusion](#) to participate in the EGQ Alliance.

#### Section 5: Meetings

The EGQ Alliance membership will not have set occasions for meetings. However, each party agrees to address any questions or concerns via email within a reasonable time frame (10 days; sooner if marked "urgent" in the subject line), and, upon the request of either party, attempt to schedule a meeting as needed. Each party should use the other's email address listed in the signatory section of this document to officially request a meeting.

#### Section 6: Compensation

Neither party will receive any form of monetary compensation as a result of this agreement. EGQ will provide links to Streamer's website, but will not provide direct links to subscribe to Streamer's streaming channels, as such actions would violate nonprofit organization requirements. There is no requirement for EGQ Alliance members to support EGQ directly.

#### Section 7: Member Liabilities; Consequences of Exiting Agreement

Members will not be liable for any repercussions resulting from this agreement. Additionally, any party may at any time choose to terminate this agreement, in writing, with or without a stated cause, under no threat of penalty. Exiting will result in the immediate cessation of the benefits described in Section 3.



## Section 8: Agreement Revision and Termination

Once per year, either party may consult the other to request a modification to this agreement. These requests should be submitted in writing and may be confirmed via email, though a meeting should be offered if the recipient party has any questions or requests concerning the proposed modifications.

## Section 9: Signatures

Both signatories agree to the contents of this Memorandum of Understanding.

### Effective Giving Quest

Name: Jon Bockman, Co-Executive Director

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

### Streamer

Please choose where your donations should be allocated. A description of each fund is available at [effectivegivingquest.org](http://effectivegivingquest.org).

- Animal Welfare
- Global Health
- Longtermism

Name: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_